Libraries and Podcasts
Why A Library Podcast?

- **Origin Story: The Importance of Being Nimble**
  - Community Conversations
  - Public dialogue, relevance to current events
  - Library Journal article, on the rise of library podcasts
Percentage of Americans Listening to Podcasts Monthly

- 2017: 24%
- 2018: 26%
- 2019: 32%
- 2020: 37%
Erik Larson Interview for The Splendid and the Vile
Episode 26

Winston Churchill and His love of Baths
Equipment and Software

Basic setup

- Computer/Laptop
  - Standard Dell Laptop

- Microphone
  - Blue Yeti or Blue snowball

$49

$130
Recording Software

Audacity
Software

Audacity is a free and open-source digital audio editor and recording application software, available for Windows, macOS, Linux, and other Unix-like operating systems. Wikipedia
Recording the Episode

- Room with Minimal Echo
- Engaging and Lively
  - Modulate your voice
  - You are creating a show.
Editing software: Audacity

- Open source
- Frequent updates
- YouTube tutorials
- User friendly

Other options:
Adobe Audition        Alitu        Garageband for Mac
Editing: Using Audacity
Uploading To A Hosting Site

Podcast Hosting Sites

- Numerous sites available
  - Podcasts.com ---free site

KPL Podcast Website:
https://kplpodcast.buzzsprout.com/
66 Episodes Recorded
Other Library Podcasts:

- **The Librarian Is In**
The New York Public Library System that features a reader’s advisory podcast by librarian New Yorkers. This one is popular with patrons.

- **Virtual Thrilling Tales**
The Seattle Public Library Podcast for Author Readings and Library events

- **THE LIBRARY PROS (SUFFOLK COUNTY LIBRARY IN NEW YORK)**
These guys bring in some fascinating librarian guests and cover topics that other pods tend to miss, like the experiences of librarians of color.
Format/Content of the KPL Podcast

- Launched Jan of 2019
  - Cohosts
  - Library Events, Programs, and Reader’s Advisory
  - A New Episode Once A Month

- 2020
  - March 2020 (Library closed)
  - Weekly Schedule (content!)
Jerry Craft – New Kid
Episode 53

Winner
2020 The John Newberry Medal
2020 Coretta Scott King Award
How to Obtain Author Interviews?

- Ask, Ask, ASK again
- Prepare for more Nos than Yes’
- Even when they say Yes sometimes it’s hard to coordinate schedules.
Content: Author Interviews

Sonia Purnell
Episode 54

Kevin Kwan
Episode 37

Alexander McCall Smith
Episode 52

Lisa See
Episode 44

Walter Mosley
Anthony Daniels--- I Am C-3PO
Episode 50

Never Tell Me The Odds!
Content: Civics, Science, History

- Importance of Libraries with MLA President Cindy Dudenhoffer (Episode 35)
- DNA Frequently asked questions (Episode 61)
  - DNA Hard drives may be in our future
- Mail-in-voting with League of Women Voters (Episode 40)
- The life of Mary Fields aka Stagecoach Mary (Episode 63)
  - First Female African American Star Route Mail Carrier
- Banned books with Lisa Hoppenjans (Episode 44)
Reader’s Advisory

- Any Item In the Library Collection (Books, Music, DVD’s)
- Mother’s Day Episode: Favorite Mom Characters (Episode 5)
- Valentine’s Episode: Favorite Romance Novels and/or Movies (Episode 2)
- A Star Wars Episode: Favorite Star Wars Property (Episode 50)

Cersei: Good Mother?

Romance and Zombies?

Is The Empire All Bad?
Content: Libraries around the World

Columbia’s Mobile Library

The US and Canadian border falls between the building of Haskell Library
Future Content Ideas

- **Live Podcast**
  - One Author, One Kirkwood
  - Summer Reading Kickoff

- **Partnerships with Other Libraries**

- **Mobile Studio**
A Podcast Episode = A Library Program

- Wrangle Authors
- Record
- Edit
- Write Scripts
- Experiment With Content
Thank You.
Any Questions?