# St. Louis Regional Library Network

## VIRTUAL TECH EXPO

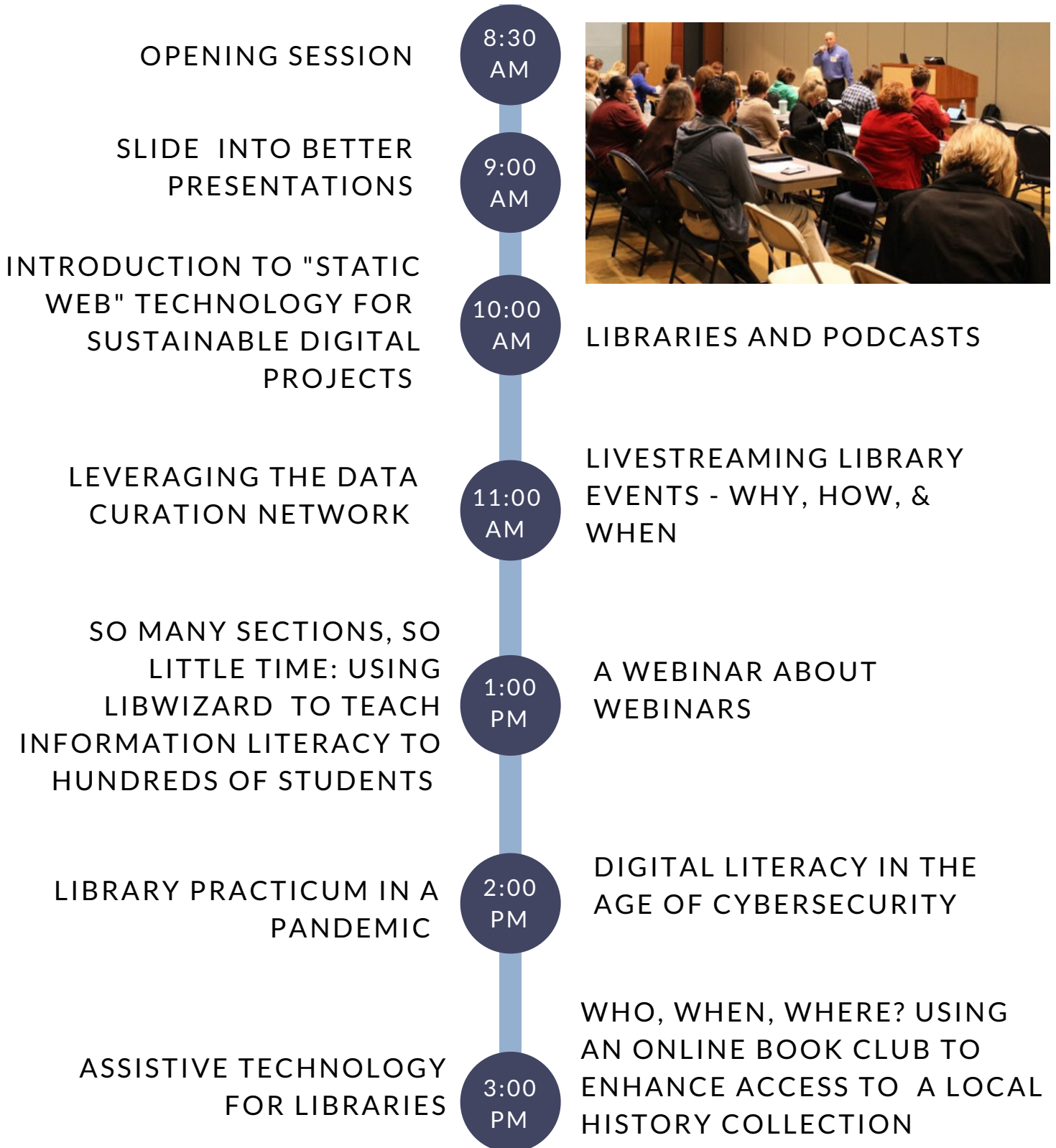**20 21**

March 3, 2021

SLRLN.ORG

# TECH EXPO SCHEDULE
## March 3, 2021

OPENING SESSION — **8:30 AM**

SLIDE INTO BETTER PRESENTATIONS — **9:00 AM**

INTRODUCTION TO "STATIC WEB" TECHNOLOGY FOR SUSTAINABLE DIGITAL PROJECTS — **10:00 AM** — LIBRARIES AND PODCASTS

LEVERAGING THE DATA CURATION NETWORK — **11:00 AM** — LIVESTREAMING LIBRARY EVENTS - WHY, HOW, & WHEN

SO MANY SECTIONS, SO LITTLE TIME: USING LIBWIZARD TO TEACH INFORMATION LITERACY TO HUNDREDS OF STUDENTS — **1:00 PM** — A WEBINAR ABOUT WEBINARS

LIBRARY PRACTICUM IN A PANDEMIC — **2:00 PM** — DIGITAL LITERACY IN THE AGE OF CYBERSECURITY

ASSISTIVE TECHNOLOGY FOR LIBRARIES — **3:00 PM** — WHO, WHEN, WHERE? USING AN ONLINE BOOK CLUB TO ENHANCE ACCESS TO A LOCAL HISTORY COLLECTION

# TECH EXPO AGENDA
# March 3, 2021

**8:30 AM CST**

## OPENING SESSION

Start your St. Louis Regional Library Network Tech Expo experience off with this opening session. This information session provides a short tour of the SLRLN virtual event platform and will review the conference logistics and group norms. Grab your coffee and join us for this basic orientation and Q&A session. Attendance prizes will be given away during this session.

**9:00 AM – 9:50 AM CST**

## SLIDE INTO BETTER PRESENTATIONS
## THERESA MASTERS, ST. CHARLES CITY-COUNTY LIBRARY

A professional looking slide deck won't "make" a presentation alone. But a poorly designed one may "break" it. Whether you are conducting live virtual presentations or on-demand video tutorials (or someday presenting live and in person!) these tips will help you to support your message, rather than distract from it. Topics include: creating and using templates and slide master view; size, position, and consistency of headings, other text, and graphic elements; contrast and color; and how to minimize visual distractions when presenting. We'll also touch on ways to address ADA compliance in your Google Slides or PowerPoint presentation. Learn this and more from a former graphic designer/marketing consultant turned instructional designer/staff learning specialist.

## INTRODUCTION TO "STATIC WEB" TECHNOLOGY FOR SUSTAINABLE DIGITAL PROJECTS
### STEVEN PRYOR, UNIVERSITY OF MISSOURI

Creating a digital collection, exhibit, blog, or other web project often requires time-intensive manual coding or complex server software, each of which has advantages and disadvantages in initial setup and ongoing maintenance. A static website generator is software that enables a web author to build and populate a complex, dynamic website with a combination of metadata, organized files, HTML templates, and simple markup. A large, interconnected, interactive collection of web pages and files (or digital objects) can be created with a relatively small amount of code. The content is then rendered to a collection of "static" files and can be served from a simple web server without the need for a database, content management system, or other server-side processing. This approach reduces problems associated with ongoing maintenance of online digital projects, including lower and/or cheaper infrastructure requirements, fewer security vulnerabilities, easy integration with version control, and generally faster performance and lower bandwidth requirements. The static website that is generated is easy to preserve and will reliably continue to work over a long period of time, benefits which are of particular interest to libraries, museums, and archives.

**10:00 AM – 10:50 AM CST**

## LIBRARIES AND PODCASTS
### JIGISHA PATEL & RYAN DRINKARD, KIRKWOOD PUBLIC LIBRARY

For over 90 years the Kirkwood Public Library has been serving the St. Louis County area and in January of 2019 our welcoming little library launched the KPL Podcast. The show provides weekly book and film reviews, civic segments, interviews with best selling authors, and much more. Hosts Jigisha and Ryan will give a brief overview of the show's history and how they produce weekly engaging episodes.

## LEVERAGING THE DATA CURATION NETWORK
## JENNIFER MOORE, WASHINGTON UNIVERSITY IN ST. LOUIS

The Data Curation Network leverages a group of professional data curators, data management experts, data repository administrators, disciplinary subject matter experts, and scholars to share expertise and labor. Through this network we are able to meet the diverse needs of researchers looking ensure their data are available and reusable for the long term. This presentation will describe the network's development and progress.

11:00 AM – 11:50 AM CST

## LIVESTREAMING LIBRARY EVENTS - WHY, HOW, & WHEN
## BILL O'BRIGHT, MEL LAMBERT, & SHANNON MCLEAN, KIRKWOOD PUBLIC LIBRARY

Livestreaming library programs is hot - and it's not going to go away with Covid! We'll dive into how our library adapted adult programs (and created new ones!) with the use of these powerful platforms. This presentation will give a description of the new technology and how it can be used by any library. We'll share details on how your library can adapt inexpensive and free tools to set up your own virtual programming strategy. Then we'll give some programming ideas and share what worked best for us. With knowledge gained from this presentation, you'll be set to move into the future of sharing your library programs far and wide!

## SO MANY SECTIONS, SO LITTLE TIME: USING LIBWIZARD TO TEACH INFORMATION LITERACY TO HUNDREDS OF STUDENTS
### MEGAN TOUPS, SAINT LOUIS UNIVERSITY--PIUS XII MEMORIAL LIBRARY

In this presentation, I will describe the creation of a LibWizard tutorial for the freshman biology laboratory at Saint Louis University; what I learned from this experience; and suggest ideas for how similar digital objects can be used at other institutions. One consequence of COVID-19 is an openness by departmental faculty and librarians to novel ways of delivering instruction. When libraries return to teaching in person, the challenges of delivering information literacy instruction to large groups of students will remain. At Saint Louis University, the library had been unable to integrate into the freshman biology laboratory in the past, partly due to the impossibility of reaching multiple sections of the class simultaneously. The acquisition of the Springshare LibWizard module provided an opportunity to solve this issue. The tutorial was designed in July 2020, in consultation with a faculty member in the Biology Department, to take the place of one of the August 2020 labs. It was completed by over 700 students. The tutorial included five LibWizard modules with embedded assignments and videos; a pre-assessment and post-assessment; and a place for students to submit questions which were later turned into an FAQ and distributed to the students. This presentation will demonstrate how LibWizard can be used in practice; show its effectiveness in reaching large numbers of students; and help librarians brainstorm ways to creatively integrate virtual library instruction at their own institutions.

## A WEBINAR ABOUT WEBINARS
### SARAH STEELE AND MELISSA BAUER, ST. LOUIS COUNTY LIBRARY

St. Louis County Library hosted our first webinar style virtual program in May 2020. Since then we've hosted hundreds of webinars on the Zoom platform with an average attendance of almost 150 and a high of over 400. Find out why this is now our preferred method for hosting all programs that don't involve small group discussion. We'll share tips including how to set expectations and prepare outside presenters and branch staff to work with the technology, which Zoom settings we prefer to make our programs run smoothly, and how we run the webinar from the back end.

## LIBRARY PRACTICUM IN A PANDEMIC
## HELENA MARVIN, UNIVERSITY OF MISSOURI-ST. LOUIS

The UMSL OA Practicum in a Pandemic Project began in April of 2020 at the beginning of the Covid-19 crisis. The pandemic made it impossible for many graduate students to finish or find an in-person library practicum opportunity. Helena Marvin, the Institutional Repository Librarian at the University of Missouri-St. Louis devised and supervised a remote practicum for 14 SISTL students, with 90 or 130 hours of work each, over the course of 2020. The students collaborated to develop, document, enact, and update a workflow for reviewing faculty works and discovering and harvesting Open Access articles. The summer students were so successful that after completing UMSL faculty the practicum focus expanded to include the other three UM System campuses' faculty. Microsoft Teams and Zoom were used for communication and file collaboration, in conjunction with a WordPress blog for showcasing the workflow documentation and student activity logs. The blog is hosted by the UMSL Digital Humanities Lab at http://umsldigitalhumanities.org/openaccess/. This presentation will be about how that practicum went and advice for hosting a practicum student virtually at your library.

## DIGITAL LITERACY IN THE AGE OF CYBERSECURITY
## CHRISTA VAN HERREWEHGE & RUTHIE ROCHMAN, KIRKWOOD PUBLIC LIBRARY AND UNIVERSITY CITY PUBLIC LIBRARY

Digital Security:  Learn why digital security should be on your radar. We will cover the top concerns and how to train your staff to avoid them along with steps you can take to secure your digital presence.

## ASSISTIVE TECHNOLOGY FOR LIBRARIES
## AMY C. NICKLESS, WOLFNER TALKING BOOK AND BRAILLE LIBRARY

Differently-abled patrons exist in every community and on every campus. What can libraries do to be more welcoming to these patrons? Incorporate assistive technologies! Ranging from low-tech braille signage to specialized software and devices, assistive technologies help to increase the independence of these patrons. This presentation will cover; tools to make your library's websites and documents accessible to patrons using screen reader software, software available to make public access computers and smart devices accessible, such as JAWS, ZoomText, VoiceOver, Seeing AI & TalkBack, and steps your library can take to make sure online resources are accessible to patrons with disabilities.

3:00 PM – 3:50 PM CST

## WHO, WHEN, WHERE? USING AN ONLINE BOOK CLUB
## TO ENHANCE ACCESS TO A LOCAL HISTORY COLLECTION
## EMILY JAYCOX, KELLY BROWN,MISSOURI HISTORICAL SOCIETY
## MIRIAM WHATLEY FROM THE ST. LOUIS COUNTY LIBRARY

The Missouri Historical Society (MHS) has an extensive collection of published memoirs, letters and diaries. These have the potential to help researchers locate first-hand accounts of nationally-experienced events such as wars or the Great Depression. They can also enhance understanding of local events such as the building of the Arch. However, unless the primary focus of a person's memoir is such an event, this information isn't likely to be reflected in the catalog record. The little slice-of-life moments and memories are buried within the longer life story. MHS launched a project to provide topical access to these books and engage volunteers at the same time. Unlike traditional book clubs that all read the same book, members of the "Biography Book Club" pick and read a memoir of their choice and answer some standardized questions about the experiences it covered. The first two goals of the project (improving future research access to our collection via an online search index; collecting this data via a web form) were always envisioned to be in online form. With the pandemic, the second two goals (providing reading copies of the books; holding book club meetings) moved online as well. Presenters Emily Jaycox and Kelly Brown will describe Year 1 of the project, their experience with specific tools thus far, and how they plan to tweak the project moving forward.

# ST. LOUIS REGIONAL LIBRARY NETWORK COUNCIL

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## CONTACT US

Have a question or need more information? Please call us at 800-843-8482 ext. 2899 or email us at slrln@amigos.org.

St. Louis Regional Library Network