# Google Sheets & Google Forms for Libraries

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Session 3A

March 1st, 2017

#### University of Missouri-St. Louis

Established 1963

Commuter school

~15K students

Two libraries in one:

Thomas Jefferson Library &

Mercantile Library



# Journal Review Project

A one time review of 270 resources by 11 librarians.

# Public Service Desk Statistics

The ongoing collection of information regarding patron interactions at the desk.

# Journal Review Project

Going from google sheets, to google forms and back to google sheets.

Using Url manipulation to pre-fill a form.

Summarizing information gathered into a pivot table.

# Public Service Desk Statistics

Using array formulas to make a little information into a lot more data.

Real time pivot tables summarizing the information gathered.

Using conditional formatting to make things pretty.

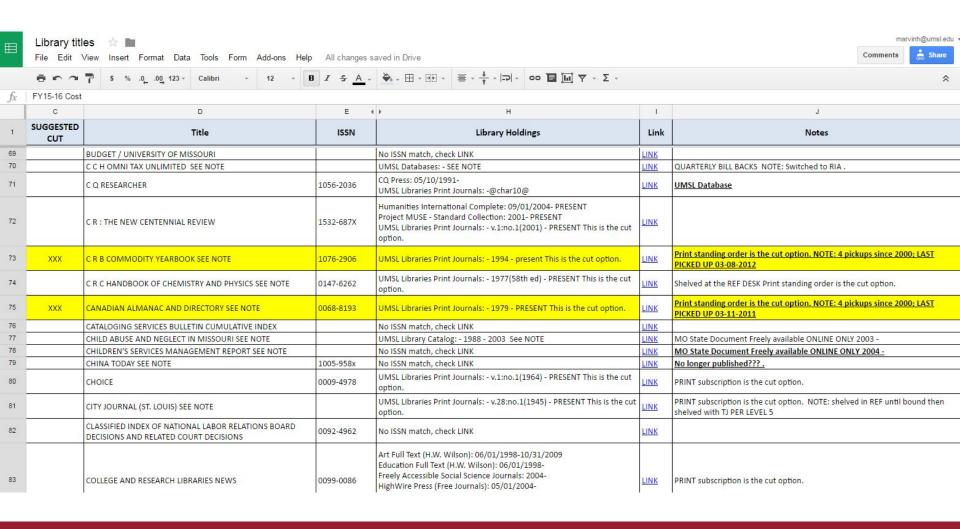
# Journal Review Project

## The Challenge

Coordinating the notes of almost a dozen librarians responding to hundreds of resource.

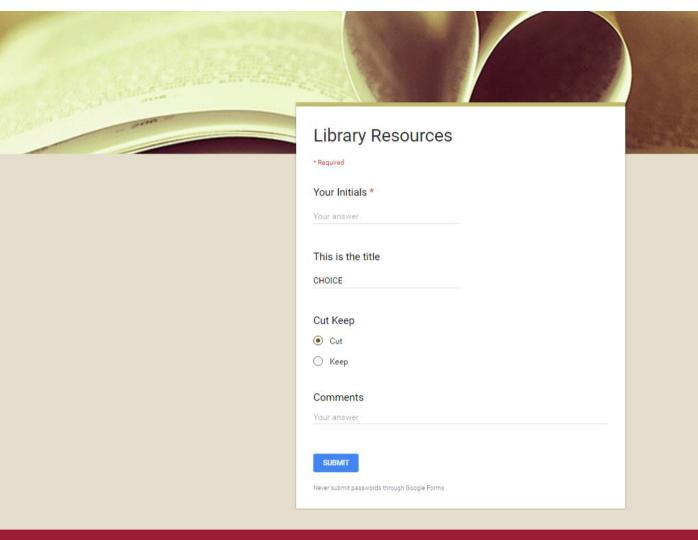
Starting and ending with a spreadsheet.

	▶ C	D	E 4	н	1
1	SUGGESTED CUT	Title	ISSN	Library Holdings	Link
37	XXX	A C C R A COST OF LIVING (NOTE: TJ REF LEVEL 3)	1070-9169	UMSL Libraries Print Journals: - v.25:no.3(1992) - present This is the cut option	<u>LINK</u>
38	xxx	A R L ANNUAL SALARY SURVEY (ASSOCIATION OF RESEARCH LIBRARIES) (NOTE: current issue in TJ OFFICE)	0361-5669	UMSL Libraries Print Journals: - 1979/80 - present (2014/15 last published) This is the cut option	LINK
39	xxx	A R L STATISTICS (CREATSPACE ON INVOICE) (NOTE: current issue in TJ REF LEVEL 3)	0147-2135	UMSL Libraries Print Journals: - 1980/81 - present This is the cut option	LINK
40		ABSTRACTS IN SOCIAL GERONTOLOGY - LSO BILLED	1047-4862	Electronic Collections Online: 1990- present This is the cut option UMSL Libraries Print Journals: - v.33:no.1(1990) - v.50:no.4(2007)	LINK
41		ACADEMIC SEARCH COMPLETE/BSP		UMSL DATABASES: -	LINK
42		AGAINST THE GRAIN	1043-2094	Freely Accessible Arts & Humanities Journals: 1989-3 years ago UMSL Libraries Print Journals: - v.14:no.1(2002) - present This is the cut option	LINK
43	xxx	ALMANAC OF AMERICAN POLITICS (NOTE: monographic standing order (every other year) current ed. at the REF DESK)	0362-076X	LexisNexis Academic (selected full-text only): 07/05/1992-2008 UMSL Libraries TJ NON-CIRCULATING 1972 - (inc.) latest ed. at the REF DESK This is the cut option	LINK



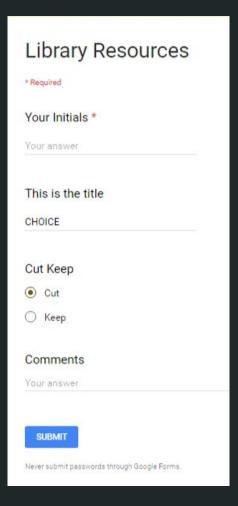
# Added a link for voting.

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	<b>▶</b> B	С	D				Е	4 +			Н	
1	Vote	SUGGESTED CUT	Title				ISSN	Library Holdin				s
73	<u>Vote</u>	XXX	C R B COMMODITY YEARBOOK SEE N	ЮТЕ		1076-	-2906	UMSL Li	braries Print Jou	ırnals: - 1	994 - preser	nt This is the o
74	<u>Vote</u>		C R C HANDBOOK OF CHEMISTRY AN	D PHYSICS SEE NOTE		0147-	6262	UMSL Li	braries Print Jou	ırnals: - 1	977(58th ed	d) - PRESENT T
75	<u>Vote</u>	xxx	CANADIAN ALMANAC AND DIRECTO	RY SEE NOTE		0068-	8193	UMSL Libraries Print Journals: - 1979 - PRE				NT This is the
76	<u>Vote</u>		CATALOGING SERVICES BULLETIN CU	MULATIVE INDEX				No ISSN	match, check LI	NK		
77	<u>Vote</u>		CHILD ABUSE AND NEGLECT IN MISS	OURI SEE NOTE				UMSL Li	brary Catalog: -	1988 - 20	003 See NO	TE
78	<u>Vote</u>		CHILDREN'S SERVICES MANAGEMEN	T REPORT SEE NOTE				No ISSN	match, check LI	NK		
79	<u>Vote</u>		CHINA TODAY SEE NOTE			1005-	-958x	No ISSN	match, check LI	NK		
80	<u>Vote</u>		CHOICE			0009-	4978	UMSL Lil option.	braries Print Jou	ırnals: - v.	.1:no.1(1964	4) - PRESENT 1



## The Vote Link

Selectors filled out a lot of forms.



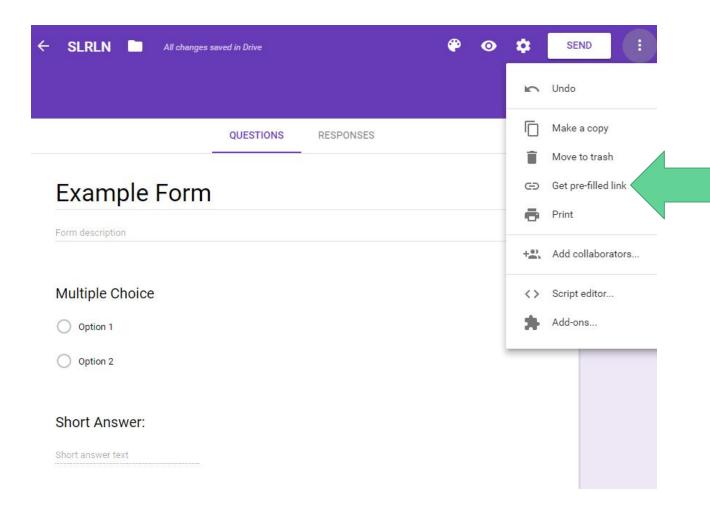
#### Send a form with pre-filled answers

You can send respondents a form with some fields already filled in.

- 1. Open a form in Google Forms 🗹 .
- 2. In the top right, click More : .
- Choose Get pre-filled link.
- 4. Fill in any answer fields you want to pre-populate.
- 5. Click Submit.
- 6. To send the pre-populated form to respondents, copy and send the link at the top.

# Documentation is wonderful!

https://support.google.com/docs/answer/2839588



Share the link to this form with your pre-filled responses.

https://docs.google.com/forms/d/e/1FAIpQLSc2W2N4-f5s2NMNWwpBhqSftUuYn9

Example Form

Answer questions you want to pre-fill, then click submit.

#### Multiple Choice

- Option 1
- Option 2

Short Answer:

PreFilled!

https://docs.google.com/forms/d/e/ 1FAIpQLSc2W2N4-f5s2NMNWwp BhqSftUuYn9ZxfeQ8B3GrC\_g8OT Ymtw/viewform?entry.693600165= PreFilled!

SUBMIT

https://docs.google.com/forms/d/e/1FAIpQLSc 2W2N4-f5s2NMNWwpBhqSftUuYn9ZxfeQ8B 3GrC\_g8OTYmtw/viewform?entry.693600165 =Change%20the%20URL

#### Example Form

#### Multiple Choice

O Option 1 https://docs.google.com/forms/d/e/1FAI

Option 2 pQLSc2W2N4-f5s2NMNWwpBhqSftUu

Yn9ZxfeQ8B3GrC\_g8OTYmtw/viewfor

m?entry.693600165=PreFilled!

Short Answer:

PreFilled!



## Example Form

Multiple Choice

Option 1

Option 2

Short Answer:

Change the URL

#### SUBMIT

Never submit passwords through Google Forms.

	A	В	С
1	The	Presentation	
2			
3		ThePresentation	=concatenate(A1,B1)
4		ThePresentation	=A1&B1
5		The Presentation	=A1&" "&B1

## The power of &

Appending strings to one another.

A1 is =The B1 is =Presentation

=concatenate(a1,b1)

Results: The Presentation

Or = a1&b1

Results: The Presentation

Or =a1&" "&b1

Results: The Presentation

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<u>Vote</u>		C R C HANDBOOK	OF CHEMISTRY AT	ND PHYSIC	S SEE	NOTE		0147	7-6262	UMSL Li option.	braries Print Journa	als: - 1977(58th e	ed) - PRESENT		
<u>Vote</u>	xxx	CANADIAN ALMAN	IAC AND DIRECTO	RY SEE N	ОТЕ			0068	3-8193	UMSL Li	braries Print Journa	als: - 1979 - PRES	ENT This is th		
<u>Vote</u>		CATALOGING SERV	ICES BULLETIN CU	JMULATIV	EIND	EX				No ISSN	match, check LINK				
<u>Vote</u>		CHILD ABUSE AND	NEGLECT IN MISS	SOURI SEE	NOT	E				UMSL Library Catalog: - 1988 - 2003 See NOT					
<u>Vote</u>		CHILDREN'S SERVIO	CES MANAGEMEN	IT REPOR	TSEE	NOTE				No ISSN match, check LINK					
<u>Vote</u>		CHINA TODAY SEE	NOTE					1005	5-958x						
<u>Vote</u>		СНОІСЕ						0009	9-4978	UMSI Libraries Print Journals: - v 1:no 1/196					
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# Prefilled Vote Link

Hyperlinks in sheets:

https://support.google.com/docs/answer/3093313?hl=en

Docs editors Help

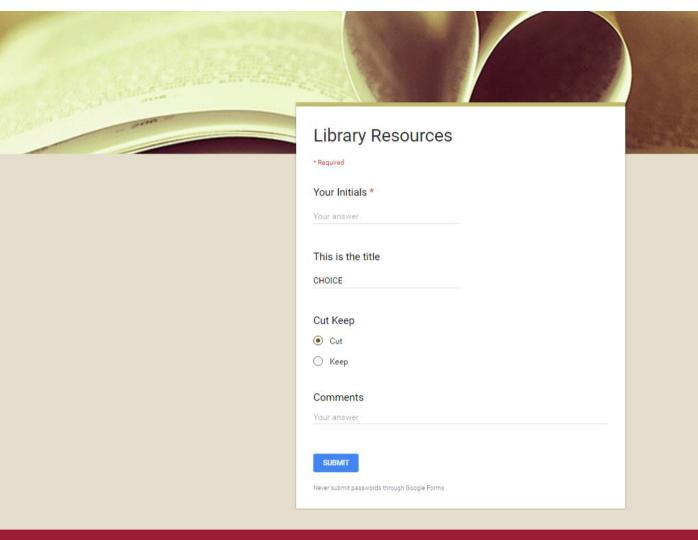
#### **HYPERLINK**

Creates a hyperlink inside a cell.

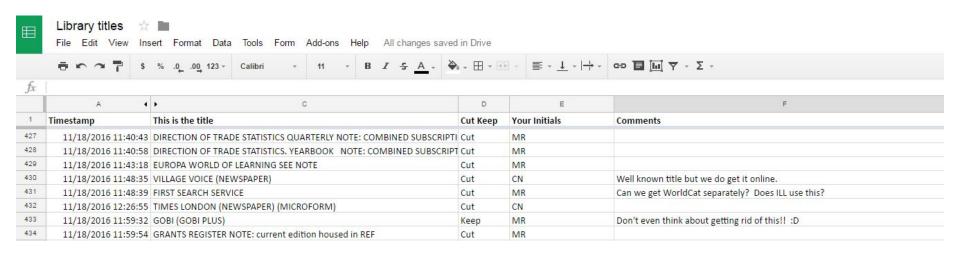
Sample Usage

HYPERLINK("http://www.google.com/", "Google")

=HYPERLINK("https://d ocs.google.com/forms/ d/e/1FAIpQLSe4motq2 ETvLCB1F5F080O6Owx rBJPVo2egIiuXu299xCh Agw/viewform?entry.3 47228610="&<mark>D80</mark>&"&e ntry.1223291224=Cut &entry.1191583565"," Vote")



#### Results from the form look like this:

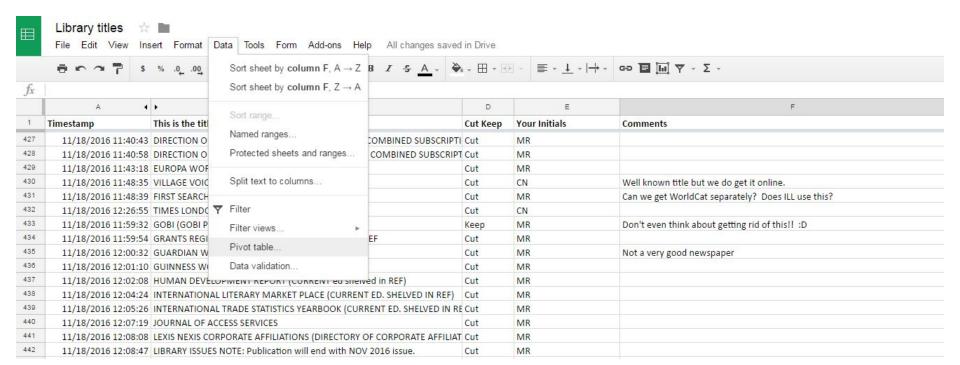


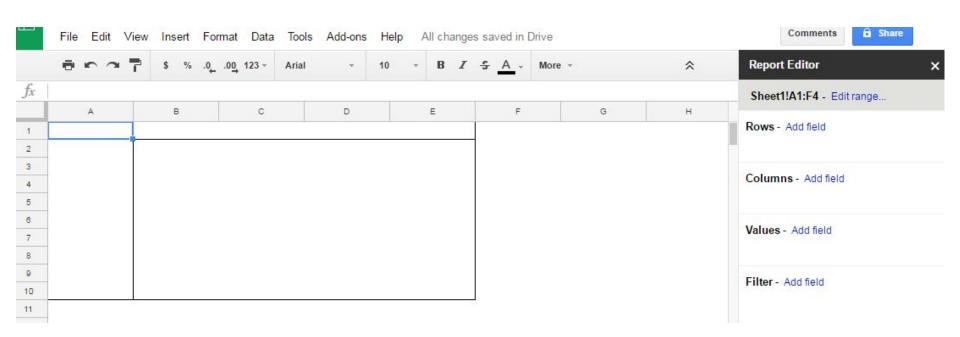
- Timestamp of when the form submitted
- Title: what resource is being commented on
- Vote to keep or cut the resource
- Who is voting (librarian initials)
- Any additional comments (optional)

### Pivot Table

A tool to summarize and explore data interactively.

The data collected consists of who voted (librarian initials), the vote to keep or cut, and any comments that were made about the resources.





- H - H - E - 1 - I - G - G - G	■ […] ▼ - Σ -		*	Report Editor
Resource Title	Comments	Initials	Votes	'Vote Entries'!A1:G786 -
В	С	D	E	Edit range
☐ CANADIAN ALMANAC AND DIRECTORY SEE NOTE	В	СВ	Cut	Rows - Add field
Such a Leave Such		⊟ Hmm	Cut	Group by: Title X
		□ KR	Cut	Group by. Title
		□ LS	Cut	Order: Ascending •
		■ MD	Cut	Sort by: Title •
		□ MR	Cut	Contray. The
		RM	Cut	Show totals
☐ CATALOGING SERVICES BULLETIN CUMULATIVE INDEX		□ TN □ KR	Cut	Group by: Comments ×
	If this is ongoing and if cataloging doesn't need.	⊟ MD	Cut	Order: Ascending •
☐ CHILD ABUSE AND NEGLECT IN		8		Sort by: Comments •
MISSOURI SEE NOTE		KR	Cut	Show totals
CHILD DENIS SERVICES MANAGEMENT	☐ Keep if no cost to us	□ KR	Keep	_ Crion totals
☐ CHILDREN'S SERVICES MANAGEMENT REPORT SEE NOTE	Keep if no cost to us	⊟ KR	Кеер	Group by: Initials ×
CHINA TODAY SEE NOTE	8	□ KR	Cut	Order: Ascending •
□ CHOICE		□ CB	Кеер	2 0 0 0 0 0
	does anyone use this? I sure don't.	□ MR	Cut	Sort by: Initials •
	□ I still look at the issues, as do some faculty (maybe "did"?)	CJD	Кеер	☐ Show totals
	☐ Sure wish we could get the online version!	□ KR	Keep	Cours has Cut on Vision
CITY JOURNAL (ST. LOUIS) SEE NOTE		□ СВ	Кеер	Group by: Cut or Keep ×
	☐ Cut the print, as it looks like we have access to the online	⊟ KR	Cut	Order: Ascending •
□ COLLEGE AND RESEARCH LIBRARIES NEWS	⊟	□ CB	Кеер	Sort by: Cut or Keep •
		□ MD	Cut	☐ Show totals
	☐ As long as we keep access to the online, cut			

The data collected helped decide what resources to keep and what to cut.

Our final results could also be sorted by cost.

Public Service Desk Statistics

## The Challenge

Going from paper to electronic statistics collection.

It started with paper.



The sheets were collected and counted up (by hand). Later that data was compiled into a variety of tables answering different questions.

	FY 2014-	15	FY 2015-	16
	REF	EXT REF	REF	EXT REF
July	151	56	144	114
August	217	62	180	44
September	343	188	319	114
October	493	208	460	158
November	439	155	283	128
December	235	88	186	82
January	320	77	172	104
February	309	150	200	139
March	359	118	195	156
April	450	157	245	170
Мау	236	137	102	59
June	163	63	91	44
TOTAL	3008	1008	2577	1313

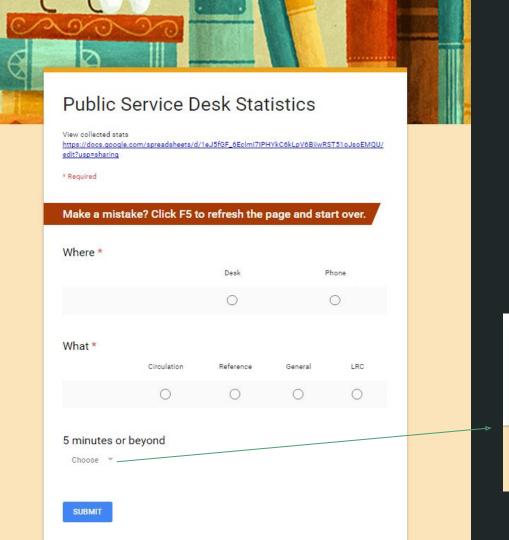
Week of JULY 5-10, 2016

Summer

Time	Gen	Monda	Ref	Gen	Circ			/ednesd	-		Thursda	-		Friday			Sunday		
Time	Gen	Circ	Kei	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	
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10:00am to 1:00pm		4011		111	44	1	-	IHT II	X	11	pit 	X	MA	11/		4:30pm           	to ##	8pm	
1:00pm to 4:00pm				1111	44 4/1/44	X	III III	JH.		X	7# 	Χ	## UH	并并	1				
4:00pm to 7:00pm				1	JH11					l	()		4:00pm	<u>to</u> [[]	5:00pm				
7:00pm to 9:00pm	-			11	111								Phone						
	Mo	onday	Tue	esday	Wedr	nesday	Thu	rsday	~ Fri	iday	Sur	nday		Mon.	Tues.	Weds.	Thurs.	Fri	Sun.
	4	STINDS.	11						1		1		Gen.	100	1	1	1)	111	1
LRC ?'s													Circ.	NA VA	1	×			
X	X = Extended reference: transactions of 5 minutes or longer																		

We needed to collect equivalent information as we had with paper.

This collection form had to be easy to use.



5 minutes or beyond

er created nor end

Choose

5

15

25

### A form with three questions gives us four data points.

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fx	Timestamp			
	A	В	С	D
1	Timestamp	Where []	What []	5 minutes or beyond
2	8/25/2016 10:46:25	Desk	General	
3	8/25/2016 10:47:07	Desk	Circulation	
4	8/25/2016 10:47:57	Desk	Circulation	
5	8/25/2016 10:48:57	Desk	Reference	5
6	8/25/2016 10:53:08	Desk	Circulation	
7	8/25/2016 10:55:20	Desk	General	
8	8/25/2016 10:55:50	Desk	General	
9	8/25/2016 11:00:09	Desk	Circulation	5
10	8/25/2016 11:00:41	Desk	General	

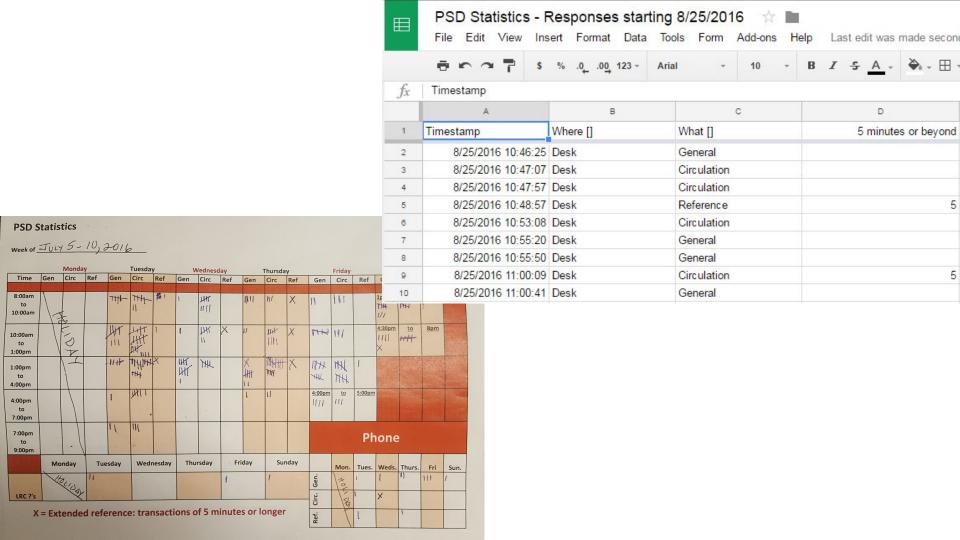
### Not a lot of information, can really tell you a lot

Monthly, weekly and yearly totals for reference, circulation, general inquiries, as occurred at the desk and on the phone.

The number of minutes extended sessions lasted, and when they occurred.

The paper could tell the story of what happened in a day and in a week. I wanted the data collected electronically to tell these same stories.

# When - Where - What



### Combine: Where, What and say if it was extended.

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Sc .	=ARRAYFORMULA(if(row	( <mark>A:A</mark> )=1,"Ta	sk - Ext",IF(C:	C="","", IF(D:D="",	B:B&" "&C:C, B:B&" "&C:C&" Ext"))))
	A	В	С	D	E
1	Timestamp	Where []	What []	5 minutes or beyond	Task - Ext
2	8/25/2016 10:46:25	Desk	General		Desk General
3	8/25/2016 10:47:07	Desk	Circulation		Desk Circulation
	8/25/2016 10:47:57	Desk	Circulation		Desk Circulation
5	8/25/2016 10:48:57	Desk	Reference	5	Desk Reference Ext
3	8/25/2016 10:53:08	Desk	Circulation		Desk Circulation
	8/25/2016 10:55:20	Desk	General		Desk General
	9/25/2016 10-55-50	Dook	Conoral		Dock Coporal

# This is power.

It is intimidating. Luckily there is a lot of documentation.

### Helpful documentation!

DOCS EDITORS [>] **FORUM** 

Functions:

https://support.google.com/docs/table/25273 If:

https://support.google.com/docs/answer/3093364

Arrayformula:

https://support.google.com/docs/answer/3093275

#### ARRAYFORMULA

Enables the display of values returned from an array formula into multiple rows and/or columns and the use of non-array functions

with arrays.

Sample Usage

ARRAYFORMULA(SUM(IF(A1:A10>5, A1:A10, 0)))

ARRAYFORMULA(A1:C1+A2:C2)

Returns one value if a logical expression is 'TRUE' and another if it is 'FALSE'.

IF

Sample Usage

IF(A2 = "foo", "A2 is foo")

Docs editors Help

IF(A2, "A2 was true", "A2 was false")

IF(logical expression, value if true, value if false)

returns if logical expression is FALSE.

· logical\_expression - An expression or reference to a cell containing an

· value if true - The value the function returns if logical expression is

value if false - [OPTIONAL - blank by default] - The value the function

expression that represents some logical value, i.e. TRUE or FALSE.

IF(TRUE, 4, 5)

Syntax

TRUE.

#### Timestamp:

Year

Month

Day

Hour

	PSD Statistics - F			ng 8/ Tools		16 ☆ Add-ons		)
		% .(	000_ 123 -			11	- E	в .
fx	=ARRAYFORMULA(if(row	(D:D)=	=1,"Year",IF( <mark>[</mark>	):D=""	,"",tex	t(D:D, "y	y"))))	
	D	Е	F			G	H	4
1	Timestamp	Year	Month		Day of th	e Week	Hour	1
2	8/25/2016 10:46:25	16	2016 08 (Augu	st) !	5 Thursda	ay	10	
3	8/25/2016 10:47:07	16	2016 08 (Augu	st)	Thursda	ay	10	
4	8/25/2016 10:47:57	16	2016 08 (Augu	st)	Thursda	ay	10	
5	8/25/2016 10:48:57	16	2016 08 (Augu	st) !	Thursda	ay	10	

An array formula allows sheets to automagically extract the year from the timestamp for every entry to the form, including <u>new entries</u>.

$$f_{\mathcal{X}}$$
 =ARRAYFORMULA(if(row(D:D)=1,"Year",IF(D:D="","",text(D:D,"yy"))))

For the first row 'Year', if the cell is empty stay empty, otherwise extract the year from timestamp (last 2 digits).

#### Thank goodness for documentation!

Text can be manipulated in a lot of ways in google sheets

Find out more:https://support.google.com/docs/answer/3094139?hl=en



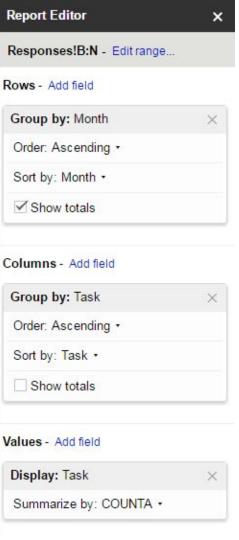
- · TEXT supports the following date and time patterns:
  - · d for the day of the month as one or two digits.
  - · dd for the day of the month as two digits.
  - ddd for the short name of the day of the week.
  - · dddd for the full name of the day of the week.
  - m for the month of the year as one or two digits or the num code is provided with hours or seconds as part of a time.
  - mm for the month of the year as two digits or the number of provided with hours or seconds as part of a time.
  - . mmm for the short name of the month of the year.
  - · mmmm for the full name of the month of the year.
  - . mmmmm for the first letter in the month of the year.
  - · yy for the year as two digits.
  - · yyyy for the year as four digits.

#### Total number of interactions

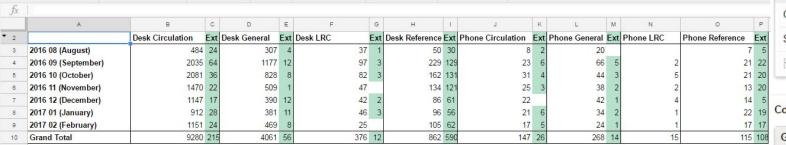
A	В	С	D	E	F	G	Н	1
	Desk Circulation	Desk General	Desk LRC	Desk Reference	Phone Circulation	Phone General	Phone LRC	Phone Reference
2016 08 (August)	508	311	38	80	10	20		12
2016 09 (September)	2099	1189	100	358	29	71		2 43
2016 10 (October)	2117	836	85	293	35	47		5 41
2016 11 (November)	1492	510	47	255	28	40		2 33
2016 12 (December)	1164	402	44	147	22	43		4 19
2017 01 (January)	940	392	49	152	27	36		1 41
2017 02 (February)	1175	477	25	167	22	25		1 34
Grand Total	9495	4117	388	1452	173	282	1	5 223

#### Both regular and extended inquires.

The Rows are Month,
Columns are Tasks
The values displayed are the 'counted' sum of those tasks.

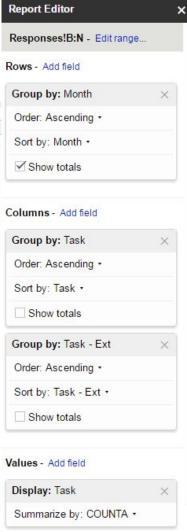


#### Total number of interactions



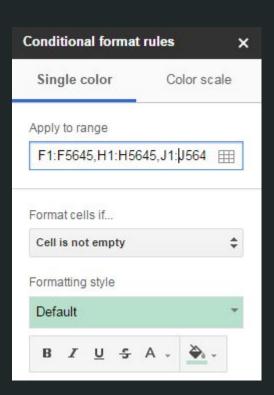
### Regular and extended inquires presented separately

The Rows are Month, Columns are Tasks & Tasks Extended (separate columns) The values displayed are the 'counted' sum of those tasks.



Both the pivot table and the colors are automatically generated!

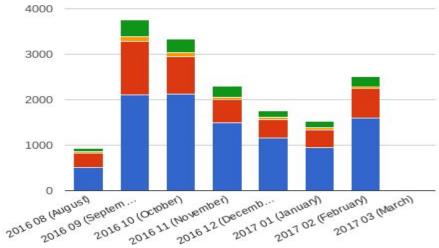
Conditional format rules.



#### Pivot Tables Make Pretty Graphs

A	В	С	D	E
	Desk Circulation	Desk General	Desk LRC	Desk Reference
2016 08 (August)	508	311	38	80
2016 09 (September)	2099	1189	100	358
2016 10 (October)	2117	836	85	293
2016 11 (November)	1492	510	47	255
2016 12 (December)	1164	402	44	147
2017 01 (January)	940	392		Desk Circ
2017 02 (February)	1600	647		Desk Refe
2017 03 (March)		1	400	
Grand Total	9920	4288	400	00





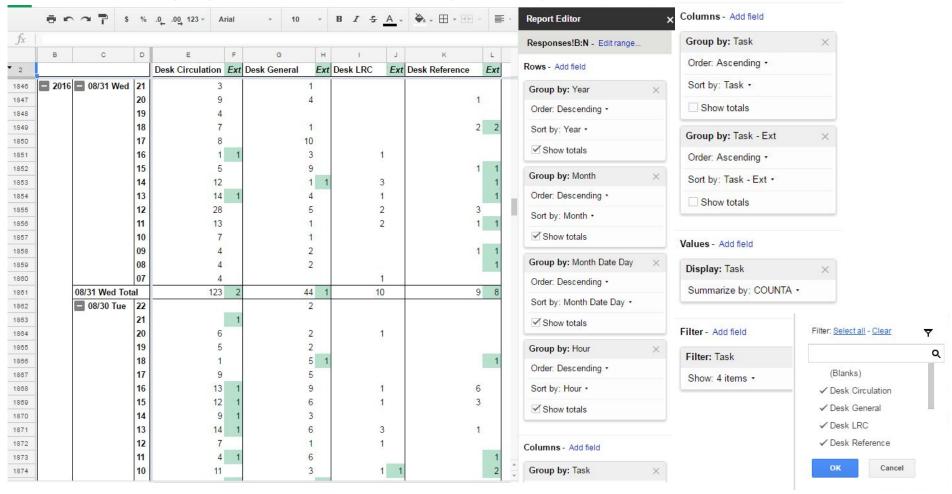
#### PSD Statistics

Week of JULY 5-10, 2016

Summer

an and an					_															
T:	Monday  Gen Circ Ref			Gen Circ			Wednesday		-	Thursday			Friday			Sunday				
Time	Gen	Circ	кет	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	Gen	Circ	Ref	00000000	
8:00am to 10:00am	1			1111-	111	接1	1	JHT  [		1).11	nl	X	11	111		1pm 	HH to	4:30pm		
10:00am to 1:00pm		4011		111	####	1	-	III THL	Х	11	##	X	THE	11/		4:30pm           	to ##	8pm		
1:00pm to 4:00pm				1111	###	X	IHT I	JH.		X	144 1844	X	HH 11H	开开	1					
4:00pm to 7:00pm				1	JH11					l	1.1		4:00pm	<u>to</u> [[]	5:00pm					
7:00pm to 9:00pm				11	11(									Phone						
	Мо	Monday		Tuesday		Wednesday		Thursday		Friday		Sunday		Mon.	Tues.	Weds.	Thurs.	Fri	Sun.	
	HOLIDAY		11						1		1		Gen.	401	1	1	1)	111	1	
X = Extended reference: transactions of 5 minutes or longer												Circ.	NA NA	1	×					
X	= Ext	ende	d refe	rence	e: trar	nsacti	ons o	f 5 m	inute	s or l	onger		Ref.	1	1		1			

#### At the desk, showing day and hour and if extended (by how many 5 minute intervals)



## 8/25/2016 - today

Over 16,000 entries

Automatically Generated Real Time Patron Interaction Statistics Google Sheets & Google Forms for Libraries

Thank you for your attention!

By Helena Marvin marvinh@umsl.edu
University of Missouri-St. Louis
Reference / Institutional Repository Librarian

Session 3A

March 1st, 2017

### Learning Resources

Introduction to Spreadsheets and Models - University of Pennsylvania ...
https://www.coursera.org/learn/wharton-introduction-spreadsheets-models
A free MOOC (massive open online course) useful for getting to know the power of spreadsheets.

Text Functions in Excel - EASY Excel Tutorial www.excel-easy.com/functions/text-functions.html An introduction to text basic manipulation in excel.

Google Sheets Lesson 3 – ARRAYFORMULA – Teacher Paul www.teacherpaul.org/3063

Paul has great video tutorials for using arrayformulas with google form results.

Learn To Use PivotTables - Build Reports, Analyze Data & More www.lynda.com/PivotTables

If your library or a local library you're a patron at has access to Lynda.com it is an amazing resource.

Google Spreadsheets | Charts | Google Developers https://developers.google.com/chart/interactive/docs/spreadsheets Making charts with google spreadsheets.

## Presentation available online at

# https://works.bepress.com/LenaMarvin/5/