Lights, Camera, Action!
Empowering Library Users to Create Custom Videos using the One Button Studio Model

Zack Tucker
Media Specialist
Heather MacDonald Greene Multimedia Center
Kent Library
About the Heather MacDonald Greene Multimedia Center
3000+ students receive 1-on-1 assistance at the HMGMC per year.
“I can make a video in a few hours, right?”

— Student
What is the One Button Studio?
Welcome to the One Button Studio
Expected Time Investment in Technology Skills

Traditional Model
- Reserve/Visit Studio Space
- Set Up Lights, Mic, & Camera
- Record Video
- Review Video
- Compress & Save Video
- Present or Publish

One Button Studio
- Reserve/Visit Studio Space
- Record Video
- Present or Publish

End of Project
The One Button Studio is Easy to Use.
Step One
Insert USB Flash Drive
Step Two
Push the Button
Step Three
Record Your Video
One Button Studio
Set Up
One Button Studio
Checklist

- Funding
- Space
- People
Setting Up the One Button Studio

Get the Guide

One Button Studio Setup Guide

One Button Studio Setup Guide

One Button Studio Equipment Guide with Latest Costs
One Button Studio Floor Plan
Project Examples
Viking Raids Multimedia Project

- First time working with video.
- Utilized green screen to add in relevant backgrounds.
- Wrote creative script to depict historic event.
- Edited footage with Camtasia.
- Completed entirely in class.
Banned Books Week Promo Videos

- First time working with video.
- Used green screen to add in custom background and book cover that carried throughout the videos.
- Staff participated in readings from different banned books.
- Edited footage with Camtasia.
- Each video took about an hour to produce.
Divine Comedy Presentation Video

- First time working with video.
- Constructed a video presentation made of images to serve as the background to his presentation.
- Assembled everything together using iMovie.
- Competed in 4 hours.
- Got 100% on his presentation assignment!
One Button Studio Promo Video

- First time using One Button Studio.
- Conceptualized, scripted, filmed, and edited in one session.
- Edited footage in Adobe Premiere Pro.
- Completed in two hours.
Other Project Ideas

- Presentation Practice
- Introduction Videos (Especially in Online Courses)
- Presenting Papers
- Recording Lectures
- Creating Demonstrations
What project ideas do you have?
Wrapping Up
Questions